

# NAICS 2002 Information and Concordance

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## **Explanatory Note**

A new version of the North American Industry Classification was introduced with our June 2002 Canadian Business Patterns (CBP): NAICS 2002. From reference periods December 1998 to December 2001, the CBP used the NAICS 1997.

The two standards are the same except for the Construction sector (NAICS=23) and the Information and Culture sector (NAICS=51).

In order to help our clients through the transition to the new NAICS, we have added a few documents under the "NAICS" button in the CBP menu:

- SIC-E80 - NAICS 1997: Concordance and Definition:  
This provides a description of the SIC-E80 and NAICS 1997 codes along with concordance tables (SIC to NAICS and NAICS to SIC). It should be noted that the establishment counts reflect those of the December 2001 CBP.
- Construction Industries, NAICS=23:  
This provides a description and definition of the new NAICS 2002 codes for the construction industries.
- Information and Cultural Industries, NAICS=51:  
This provides a description and definition of the new NAICS 2002 codes for the information and cultural industries.
- NAICS 2002 to NAICS 1997 Construction Sector Concordance:  
This provides a list of all corresponding NAICS 1997 codes for each NAICS 2002 code in the Construction industry.
- NAICS 2002 to NAICS 1997 Information and Culture Sector Concordance:  
This provides a list of all corresponding NAICS 1997 codes for each NAICS 2002 code in the Information and Culture industry.

## 23 Construction

This sector comprises establishments primarily engaged in constructing, repairing and renovating buildings and engineering works, and in subdividing and developing land. These establishments may operate on their own account or under contract to other establishments or property owners. They may produce complete projects or just parts of projects. Establishments often subcontract some or all of the work involved in a project, or work together in joint ventures. Establishments may produce new construction, or undertake repairs and renovations to existing structures.

A construction establishment may be the only establishment of an enterprise, or one of several establishments of an integrated real estate enterprise engaged in the land assembly, development, financing, building and sale of large projects.

There are substantial differences in the types of equipment, work force skills, and other inputs required by establishments in this sector. To highlight these differences and variations in the underlying production functions, this sector is divided into three subsectors. Establishments are distinguished initially between those that undertake projects that require several different construction activities (known as trades) to be performed, and establishments that specialize in one trade.

The former are classified in Subsectors 236, Construction of Buildings and 237, Heavy and Civil Engineering Construction, depending upon whether they are primarily engaged in the construction of buildings or in heavy construction and civil engineering projects. Establishments in these subsectors complete projects using their own labour force, by subcontracting, usually to trade contractors, or a combination of own account and subcontracting activities. Establishments classified in these subsectors are known by a variety of designations, such as general contractor, design-builder, speculative builder, operative builder and construction manager. The designation depends on the scope of the projects they undertake, the degree of responsibility and risk that they assume, the type of structure that they produce, and whether they work on contract for an owner or on their own account.

General contractors typically work under contract to a client (the owner of the land and the building or structure to be constructed), and undertake projects that require several specialized construction activities to be performed. Often the general contractor will subcontract some of the specialized tasks to other establishments.

Design-builders are similar to general contractors. However, in a design-build project a single contract is signed with the owner that makes the contractor responsible for providing the architectural and engineering designs. The design-builder therefore is responsible for the design of the project as well as its construction.

Construction establishments that build on their own account, for sale to others, are known as speculative builders, operative builders or merchant builders. They are most often engaged in the construction of residential buildings.

Construction managers provide oversight and scheduling services to the owner, for the most part during the actual construction process. This type of service is sometimes referred to as agency construction management, to distinguish it from a type of general contracting known as at-risk construction management. On the other hand, project management, which is a turnkey-type service involving the entire project, including feasibility studies, the arranging of financing, and the management of the contract bidding and selection process, is classified in 54133, Engineering Services when it is the primary activity of an establishment.

Establishments that specialize in one particular construction activity, or trade, are generally classified in Subsector 238, Specialty Trade Contractors. However, in order to conform to the generally accepted

distinctions made by construction businesses themselves, some types of specialized establishments involved in road building and civil engineering are classified in Subsector 237, Heavy and Civil Engineering Construction.

Subsector 238, Specialty Trade Contractors, comprises establishments engaged in trade activities generally needed in the construction of buildings and structures, such as masonry, painting, or electrical work. Specialty trade contractors usually work under contract to another construction establishment but, especially in renovation and repair construction, they may contract directly with the owner of the property.

A significant amount of construction work is performed by enterprises that are primarily engaged in some business other than construction, for these enterprises' own use, using employees and equipment of the enterprise. This activity is not included in the construction sector unless the construction work performed is the primary activity of a separate establishment of the enterprise. However, if separate establishments do exist, they are classified in the construction sector.

***Exclusion(s): Establishments primarily engaged in:***

- manufacturing and installing building equipment, such as power boilers; manufacturing pre-fabricated buildings (31-33 - Manufacturing);
- operating highways, streets and bridges; and house moving (i.e., transportation only) (48-49 - Transportation and Warehousing);
- project management services, when it is a primary activity (54133 - Engineering Services); and
- maintenance of rights of way for power, communication and pipe lines; and cleaning building exteriors, after construction (56 - Administrative and Support, Waste Management and Remediation Services).

## **236 Construction of Buildings**

This subsector comprises establishments primarily engaged in the construction of buildings. Buildings are distinguished by their primary function, such as residential, commercial and industrial. Establishments may produce new construction, or undertake additions, alterations, or maintenance and repairs to existing structures. The on-site assembly of precast, panellized, and prefabricated buildings and construction of temporary buildings are included in this subsector. Part or all of the production work for which the establishments in this sector have responsibility may be subcontracted to other construction establishments – usually specialty trade contractors.

### **2361 Residential Building Construction**

See industry description for 23611, below.

#### **23611 Residential Building Construction**

This industry comprises establishments primarily engaged in the construction or remodelling and renovation of single-family and multi-family residential buildings. Included in this industry are residential housing general contractors, operative builders and remodellers of residential structures, residential project construction management firms, and residential design-build firms.

***Exclusion(s): Establishments primarily engaged in:***

- performing specialized construction work on houses and other residential buildings, generally on a subcontract basis (238 - Specialty Trade Contractors);
- performing manufactured (mobile) home set-up and tie-down work (23899 - All Other Specialty Trade Contractors); and
- constructing and leasing residential buildings on their own account (53111 - Lessors of Residential Buildings and Dwellings).

***Example Activities***

Additions, alterations and renovations, residential buildings  
 Apartment building construction  
 Construction management, residential buildings  
 Cottage construction

Fire and flood restoration of residential buildings  
 Handyman construction services, residential buildings  
 House construction

**236110 Residential Building Construction**

See industry description for 23611, above.

**2362 Non-residential Building Construction**

This industry group comprises establishments primarily engaged in the construction (including new work, additions and major alterations) of industrial, commercial and institutional buildings. This industry group includes non-residential general contractors, non-residential operative builders, non-residential design-build firms, and non-residential construction management firms.

**23621 Industrial Building and Structure Construction**

This industry comprises establishments primarily engaged in the construction (including new work, additions and major alterations) of industrial buildings (except warehouses). The construction of selected additional structures, whose production processes are similar to those for industrial buildings (e.g., incinerators, cement plants, blast furnaces, and similar non-building structures), is included in this industry. Included in this industry are industrial building general contractors, industrial building operative builders, industry building design-build firms, and industrial building construction management firms.

***Exclusion(s): Establishments primarily engaged in:***

- constructing warehouses (23622 - Commercial and Institutional Building Construction);
- constructing water treatment plants, sewage treatment plants, and pumping stations for water and sewer systems (23711 - Water and Sewer Line and Related Structures Construction);
- constructing oil refineries and petrochemical plants (23712 - Oil and Gas Pipeline and Related Structures Construction);
- constructing power generation plants (except hydroelectric) (23713 - Power and Communication Line and Related Structures Construction); and
- performing specialized construction work on industrial buildings, generally on a subcontract basis (238 - Specialty Trade Contractors).

***Example Activities***

Assembly plant construction  
 Blast furnaces, construction  
 Cement plant construction  
 Incinerators, municipal waste disposal type, construction

Industrial building construction, by general contractors  
 Materials recovery facilities, construction  
 Refuse disposal plant construction

**236210 Industrial Building and Structure Construction**

See industry description for 23621, above.

## 23622 Commercial and Institutional Building Construction

This industry comprises establishments primarily engaged in the construction (including new work, additions and major alterations) of commercial and institutional buildings and related structures, such as stadiums, grain elevators, and indoor swimming pools. This industry includes establishments responsible for the on-site assembly of modular or prefabricated commercial and institutional buildings. Included in this industry are commercial and institutional building general contractors, commercial and institutional building operative builders, commercial and institutional building design-build firms, and commercial and institutional building construction management firms.

### *Exclusion(s): Establishments primarily engaged in:*

- constructing structures that are integral parts of utility systems (e.g., storage tanks, pumping stations) or are used to produce products for these systems (e.g., power plants, refineries) (2371 - Utility System Construction);
- performing specialized construction work on commercial and institutional buildings generally on a subcontract basis (238 - Specialty Trade Contractors); and
- constructing buildings on their own account for rent or lease (5311 - Lessors of Real Estate).

### *Example Activities*

Additions, alterations and renovations, commercial and institutional buildings, by general contractors	Office building construction
Airport building construction	Public warehouse construction
Arena construction	Shopping mall construction
Hotel construction	Speculative builders (i.e., building on own land, for sale), commercial and institutional buildings
Institutional building construction	

## 236220 Commercial and Institutional Building Construction

See industry description for 23622, above.

## 237 Heavy and Civil Engineering Construction

This subsector comprises establishments whose primary activity is the construction of entire engineering projects (e.g., highways and dams), and specialty trade contractors, whose primary activity is the production of a specific component for such projects. Establishments may produce new construction, or undertake additions, alterations, or maintenance and repairs to existing structures and works. Establishments in this subsector are classified based on the types of structures that they construct.

Specialty trade contractors in this subsector generally provide specialized services of a type related to heavy and civil engineering construction projects and not normally performed on buildings or building related projects. For example, specialized equipment is needed to paint lines on highways. This equipment is not normally used in building applications so the activity is classified in this subsector. Traffic signal installation, while specific to highways, uses much of the same skills and equipment that are needed for electrical work in building projects and is therefore classified in Subsector 238, Specialty Trade Contractors.

Construction projects involving water resources (e.g., dredging and land drainage) and projects involving open space improvement (e.g., parks and trails) are included in this subsector. Establishments whose primary activity is the subdivision of land into individual building lots usually perform various additional site-improvement activities (e.g., road building and utility line installation) and are included in this subsector.

### *Exclusion(s): Establishments primarily engaged in:*

- construction activities normally performed on buildings or building related projects (238 - Specialty Trade Contractors).

### **2371 Utility System Construction**

This industry group comprises establishments primarily engaged in the construction of distribution lines and related buildings and structures for utilities (i.e., water, sewer, petroleum, gas, power, and communication). All structures (including buildings) that are integral parts of utility systems (e.g., storage tanks, pumping stations, power plants, and refineries) are included in this industry group.

#### **23711 Water and Sewer Line and Related Structures Construction**

This industry comprises establishments primarily engaged in the construction of water and sewer lines, mains, pumping stations, treatment plants and storage tanks. The work performed may include new work, reconstruction, rehabilitation, and repairs. Specialized trade activities related to water and sewer line and related structures construction are included. The construction of structures (including buildings) that are integral parts of water and sewer networks (e.g., storage tanks, pumping stations, water treatment plants, and sewage treatment plants) is included in this industry.

***Exclusion(s): Establishments primarily engaged in:***

- constructing water intake wells in oil and gas fields (213118 - Services to Oil and Gas Extraction); and
- constructing marine facilities (e.g., ports), flood control structures, dams, or hydroelectric power generation facilities (23799 - Other Heavy and Civil Engineering Construction).

***Example Activities***

Construction management, water and sewage treatment plants	Storm sewer construction
Distribution line, sewer and water, construction	Utility line (i.e., sewer, water), construction
Pumping stations, water and sewage system, construction	Water treatment plant construction

#### **237110 Water and Sewer Line and Related Structures Construction**

See industry description for 23711, above.

### **23712 Oil and Gas Pipeline and Related Structures Construction**

This industry comprises establishments primarily engaged in the construction of oil and gas lines, mains, refineries, and storage tanks. The work performed may include new work, reconstruction, rehabilitation, and repairs. Specialized trade activities related to oil and gas pipeline and related structures construction are included. The construction of structures (including buildings) that are integral parts of oil and gas networks (e.g., storage tanks, pumping stations, and refineries) is included in this industry.

***Exclusion(s): Establishments primarily engaged in:***

- building chemical plants (except petrochemical) and similar process or batch facilities (23621 - Industrial Building and Structure Construction).

***Example Activities***

Construction management, oil refineries and petrochemical complexes	Oil and gas field distribution line construction
Gas main construction	Petroleum refinery construction
Natural gas processing plant construction	Storage tanks, natural gas or oil, construction

## 237120 Oil and Gas Pipeline and Related Structures Construction

See industry description for 23712, above.

## 23713 Power and Communication Line and Related Structures Construction

This industry comprises establishments primarily engaged in the construction of power lines and towers, power plants (except hydroelectric generating facilities), and radio, television, and telecommunications transmitting/receiving towers. The work performed may include new work, reconstruction, rehabilitation, and repairs. Specialized trade activities related to power and communication line and related structures construction are included. The construction of structures (including buildings) that are integral parts of power and communication networks (e.g., transmitting towers, substations, and power plants) is included.

### *Exclusion(s): Establishments primarily engaged in:*

- constructing broadcast studios and similar non-residential buildings (23622 - Commercial and Institutional Building Construction);
- constructing hydroelectric generating facilities (23799 - Other Heavy and Civil Engineering Construction);
- performing electrical work within buildings (23821 - Electrical Contractors);
- line slashing or cutting (except maintenance) (23891 - Site Preparation Contractors);
- installing and maintaining telecommunication lines by telecommunication companies (517 - Telecommunications);
- tree and brush trimming for overhead utility lines (56173 - Landscaping Services); and
- locating underground utility lines prior to digging (56199 - All Other Support Services).

### *Example Activities*

Alternative energy (e.g., geothermal, ocean wave, solar, wind) structure construction	Fibre optic cable transmission lines, construction
Co-generation plant construction	Underground cable (e.g., cable television, electricity, telephone) laying
Construction management, power and communication transmission lines	Utility line (i.e., communication, electric power), construction
Electric power transmission lines and towers, construction	

## 237130 Power and Communication Line and Related Structures Construction

See industry description for 23713, above.

## 2372 Land Subdivision

See industry description for 23721, below.

## 23721 Land Subdivision

This industry comprises establishments primarily engaged in servicing raw land and subdividing real property into lots, for subsequent sale to builders. Land subdivision precedes building activity. The building sites created by land subdivision may be residential lots, commercial tracts or industrial parks.

Servicing of raw land entails some physical improvements, such as land clearing or excavation work for the installation of roads and utility lines. While the extent of work varies from project to project, the establishments classified in this industry are primarily engaged in subdivision activity that includes physical improvement of the land. Establishments that perform only the legal subdivision of land are not included in this industry.

### *Exclusion(s): Establishments primarily engaged in:*

- legal subdivision of land without land preparation, classified elsewhere in the classification based on the primary activity of the establishment;
- constructing buildings, for sale, on lots they subdivide (236 - Construction of Buildings);
- installing utilities on a subcontract basis for land subdividers (2371 - Utility System Construction);
- installing roads on a subcontract basis for land subdividers (23731 - Highway, Street and Bridge Construction);
- preparing land owned by others for building construction (23891 - Site Preparation Contractors);
- constructing buildings, for rent or own use, on lots they subdivide (5311 - Lessors of Real Estate); and
- operating cemeteries and crematoria (81222 - Cemeteries and Crematoria).

### ***Example Activities***

Land (except cemeteries) subdividers  
Land subdivision and development

Real property (except cemeteries) subdivision  
Subdividing and servicing land owned by others

## **237210 Land Subdivision**

See industry description for 23721, above.

## **2373 Highway, Street and Bridge Construction**

See industry description for 23731, below.

### **23731 Highway, Street and Bridge Construction**

This industry comprises establishments primarily engaged in the construction of highways (including elevated), streets, roads, airport runways, public sidewalks, or bridges. The work performed may include new work, reconstruction, rehabilitation, and repairs. Specialized trade activities related to highway, street, and bridge construction (e.g., installing guardrails on highways) are included.

### ***Exclusion(s): Establishments primarily engaged in:***

- constructing tunnels (23799 - Other Heavy and Civil Engineering Construction);
- highway lighting and signal installation (23821 - Electrical Contractors);
- painting bridges (23832 - Painting and Wall Covering Contractors); and
- constructing parking lots and private driveways and sidewalks, or erecting billboards (23899 - All Other Specialty Trade Contractors).

### ***Example Activities***

Airport runway construction  
Bridge construction

Highway line painting

Repairing highways, roads, streets, bridges or airport runways

Construction management, highway, road, street and bridge

Surfacing highways, roads, streets, bridges or airport runways

Guardrail construction

### **237310 Highway, Street and Bridge Construction**

See industry description for 23731, above.

## **2379 Other Heavy and Civil Engineering Construction**

See industry description for 23799, below.

### 23799 Other Heavy and Civil Engineering Construction

This industry comprises establishments, not classified to any other industry, primarily engaged in constructing heavy and civil engineering works. The work performed may include new work, reconstruction, rehabilitation, and repairs. Specialized trade activities related to these engineering and civil construction projects (such as marine pile driving) are included. Construction projects involving water resources (e.g., dredging and land drainage), development of marine facilities, and open space recreational construction projects (e.g., parks and trails) are included in this industry.

***Exclusion(s): Establishments primarily engaged in:***

- constructing water mains, sewers, and related structures (23711 - Water and Sewer Line and Related Structures Construction);
- constructing oil and gas pipelines and related structures (23712 - Oil and Gas Pipeline and Related Structures Construction);
- constructing power and communication transmission lines and related structures (23713 - Power and Communication Line and Related Structures Construction);
- constructing highways, streets, and bridges (23731 - Highway, Street and Bridge Construction); and
- trenching (except underwater) (23891 - Site Preparation Contractors).

***Example Activities***

Bulkhead wall construction	Land drainage contractors
Construction management, miscellaneous heavy and civil engineering construction	Light rail system construction
Dock construction	Nuclear waste disposal site construction
Earth retention system construction	Port facilities construction
Electricity generating plants, hydroelectric, construction	Subway construction
Flood control project construction	Tunnel construction
Ice rink (except indoor) construction	

### 237990 Other Heavy and Civil Engineering Construction

See industry description for 23799, above.

## 238 Specialty Trade Contractors

This subsector comprises establishments primarily engaged in trade activities generally needed in the construction of buildings and structures, such as masonry, painting, or electrical work. The work performed may include new work, additions, alterations, maintenance, and repairs. Specialty trade contractors usually work under contract to general contractors or operative builders to carry out a component of an overall project. However, they may contract directly with the owner of the property, especially in renovation and repair construction.

Not all specialized trade activities are classified in this subsector. In order to conform to the generally accepted distinctions made by construction businesses themselves, some types of specialized establishments involved in heavy and civil engineering construction are classified in Subsector 237, Heavy and Civil Engineering Construction.

Usually most of the work is carried out at the construction site. Some trade contractors operate shops in which they carry out job-specific prefabrication and other work. However, establishments that manufacture structural components such as steel and pre-cast concrete, or that manufacture building equipment such as boilers and elevators, are classified in Sector 31-33, Manufacturing even if they install these goods themselves.

The specialized activities classified in this subsector range from the initial site preparation for new construction, through the construction of building foundations and structures, the installation of building equipment and systems, to the finishing of buildings and other structures.

### *Exclusion(s): Establishments primarily engaged in:*

- providing specialized services of a type related to heavy and civil engineering construction, and not normally performed on buildings or building-related projects (237 - Heavy and Civil Engineering Construction); and
- selling construction materials (41 - Wholesale Trade, or 44-45 - Retail Trade).

## 2381 Foundation, Structure, and Building Exterior Contractors

This industry group comprises establishments primarily engaged in the specialty trades needed to complete the basic structure (i.e., foundation, frame, and shell) of buildings. The work performed may include new work, additions, alterations, maintenance, and repairs.

### 23811 Poured Concrete Foundation and Structure Contractors

This industry comprises establishments primarily engaged in pouring and finishing concrete foundations and structural elements. This industry also includes establishments performing grout and shotcrete work. The work performed may include new work, additions, alterations, maintenance, and repairs.

### *Exclusion(s): Establishments primarily engaged in:*

- constructing or paving streets, highways, and public sidewalks (23731 - Highway, Street and Bridge Construction);
- erecting and dismantling forms for poured concrete (23819 - Other Foundation, Structure and Building Exterior Contractors);
- concrete sealing, coating, waterproofing, or dampproofing (23839 - Other Building Finishing Contractors); and
- paving residential driveways, commercial parking lots, and other private parking (23899 - All Other Specialty Trade Contractors).

### *Example Activities*

Concrete footing and foundation contractors

Mud-jacking contractors

Concrete resurfacing

Shotcrete contractors

**238110 Poured Concrete Foundation and Structure Contractors**

See industry description for 23811, above.

**23812 Structural Steel and Precast Concrete Contractors**

This industry comprises establishments primarily engaged in: (1) erecting and assembling structural parts made from steel or precast concrete (e.g., steel beams, structural steel components, and similar products of precast concrete); and/or (2) assembling and installing other steel construction products (e.g., steel rods, bars, rebar, mesh, and cages) to reinforce poured-in-place concrete. The work performed may include new work, additions, alterations, maintenance, and repairs.

***Exclusion(s): Establishments primarily engaged in:***

- pouring concrete at the construction site for building foundations or structural elements (23811 - Poured Concrete Foundation and Structure Contractors).

***Example Activities***

Balconies, precast concrete, installation

Reinforcing steel contractors

Reinforcing rods, bars, mesh and cage, installation

Structural steel contractors

**238120 Structural Steel and Precast Concrete Contractors**

See industry description for 23812, above.

**23813 Framing Contractors**

This industry comprises establishments primarily engaged in structural framing and sheathing using materials other than structural steel or concrete. The work performed may include new work, additions, alterations, maintenance, and repairs.

***Exclusion(s): Establishments primarily engaged in:***

- installing structural steel framing or precast concrete framing (23812 - Structural Steel and Precast Concrete Contractors);
- constructing brick, block, stone foundations (23814 - Masonry Contractors); and
- finish carpentry (23835 - Finish Carpentry Contractors).

***Example Activities***

Building framing (except structural steel)

Stud walls, wood or steel, installation

Post frame contractors

Wood frame components (e.g., trusses), fabrication on site

Prefabricated wood frame components (e.g., trusses), installation

**238130 Framing Contractors**

See industry description for 23813, above.

**23814 Masonry Contractors**

This industry comprises establishments primarily engaged in masonry work, stone setting, brick laying, and other stone work. The work performed may include new work, additions, alterations, maintenance, and repairs.

***Exclusion(s): Establishments primarily engaged in:***

- erecting the basic structure of buildings by pouring concrete (23811 - Poured Concrete Foundation and Structure Contractors);
- interior marble, granite and slate work (23834 - Tile and Terrazzo Contractors); and
- laying precast stones or bricks for patios, sidewalks, and driveways; or paving residential driveways, commercial parking lots and other private parking (23899 - All Other Specialty Trade Contractors).

***Example Activities***

Bricklaying contractors	Glass block laying
Cement block laying	Masonry pointing, cleaning or caulking
Field stone (i.e., masonry), installation	

**238140 Masonry Contractors**

See industry description for 23814, above.

**23815 Glass and Glazing Contractors**

This industry comprises establishments primarily engaged in installing glass panes in prepared openings (i.e., glazing work) and other glass work for buildings. The work performed may include new work, additions, alterations, maintenance, and repairs.

***Exclusion(s): Establishments primarily engaged in:***

- installing prefabricated window units (23835 - Finish Carpentry Contractors); and
- the replacement, repair, and/or tinting of automotive glass (811122 - Automotive Glass Replacement Shops).

***Example Activities***

Curtain wall, glass, installation	Glazing contractors
Glass cladding (i.e., curtain wall), installation	Hermetically sealed window units, commercial type, installation
Glass coating and tinting (except automotive), contractors	Stained glass, installation
Glass installation (except automotive), contractors	

**238150 Glass and Glazing Contractors**

See industry description for 23815, above.

**23816 Roofing Contractors**

This industry comprises establishments primarily engaged in roofing. This industry also includes establishments treating roofs (i.e., spraying, painting, or coating) and installing skylights. The work performed may include new work, additions, alterations, maintenance, and repairs.

***Exclusion(s): Establishments primarily engaged in:***

- installing roof trusses and sheathing attached to trusses (23813 - Framing Contractors); and
- installing downspouts, gutters, fascia, and soffits (23817 - Siding Contractors).

***Example Activities***

Asphalt roof shingles, installation	Sheet metal roofing, installation
Low slope roofing installation	Skylight installation
Painting, spraying or coating of roofs	Steep slope roofing installation
Roof membrane installation	Treating roofs (by spraying, painting or coating)

**238160 Roofing Contractors**

See industry description for 23816, above.

**23817 Siding Contractors**

This industry comprises establishments primarily engaged in installing siding of wood, aluminium, vinyl or other exterior finish material (except brick, stone, stucco, or curtain wall). This industry also includes establishments installing eavestroughs, gutters and downspouts. The work performed may include new work, additions, alterations, maintenance, and repairs.

***Exclusion(s): Establishments primarily engaged in:***

- installing brick, stone, or stucco building exterior finish materials (23814 - Masonry Contractors);
- installing curtain wall (23819 - Other Foundation, Structure and Building Exterior Contractors); and
- installing sheet metal duct work (23822 - Plumbing, Heating and Air-Conditioning Contractors).

***Example Activities***

Eavestroughs, installation	Vinyl siding, soffit and fascia, installation
Fascia and soffit, installation	Wood siding, installation
Siding contractors	

**238170 Siding Contractors**

See industry description for 23817, above.

**23819 Other Foundation, Structure and Building Exterior Contractors**

This industry comprises establishments, not classified to any other industry, primarily engaged in foundation, structure and building exterior trades work. The work performed may include new work, additions, alterations, maintenance, and repairs.

***Exclusion(s): Establishments primarily engaged in:***

- poured concrete foundation and structure work (23811 - Poured Concrete Foundation and Structure Contractors);
- erecting and assembling structural parts made from steel or precast concrete (23812 - Structural Steel and Precast Concrete Contractors);
- framing buildings (23813 - Framing Contractors);
- masonry work (23814 - Masonry Contractors);
- glass and glazing work (23815 - Glass and Glazing Contractors);
- installing or repairing roofs (23816 - Roofing Contractors); and
- installing siding (23817 - Siding Contractors).

***Example Activities***

Awning installation	Fireproofing buildings
Balconies, metal, installation	Ornamental metal work, installation
Cathodic protection, installation	Store fronts, metal or metal frame, installation
Epoxy application contractors	Welding, on site, contractors

**238190 Other Foundation, Structure and Building Exterior Contractors**

See industry description for 23819, above.

## 2382 Building Equipment Contractors

This industry group comprises establishments primarily engaged in installing or servicing equipment that forms part of a building mechanical system (e.g., electricity, water, heating, and cooling). The work performed may include new work, additions, alterations, or maintenance and repairs. Contractors installing specialized building equipment, such as elevators, escalators, service station equipment, and central vacuum cleaning systems are also included.

### 23821 Electrical Contractors

This industry comprises establishments primarily engaged in installing and servicing electrical wiring and equipment. Electrical contractors included in this industry may include both the parts and labour when performing work. Electrical contractors may perform new work, additions, alterations, maintenance, and repairs.

***Exclusion(s): Establishments primarily engaged in:***

- constructing power and communication transmission lines (23713 - Power and Communication Line and Related Structures Construction);
- installing and maintaining telecommunications lines by telecommunications companies (517 - Telecommunications); and
- burglar and fire alarm installation combined with sales, maintenance, or monitoring services (561621 - Security Systems Services (except Locksmiths)).

***Example Activities***

Airport runway lighting contractors	Home automation system installation
Building automation systems, contractors	Home theatre installation
Computer and network cable installation	Lighting system installation
Electrical wiring contractors	Security and fire systems, installation only
Electronic containment fencing for pets, installation	Traffic signal installation
Environmental control systems, installation	Tunnel lighting contractors
Highway, street and bridge lighting and electrical signal installation	

### 238210 Electrical Contractors

See industry description for 23821, above.

## 23822 Plumbing, Heating and Air-Conditioning Contractors

This industry comprises establishments primarily engaged in installing and servicing plumbing, heating, and air-conditioning equipment. Contractors in this industry may provide both parts and labour when performing work. The work performed may include new work, additions, alterations, maintenance, and repairs.

***Exclusion(s): Establishments primarily engaged in:***

- installing electrical controls for HVAC systems (23821 - Electrical Contractors); and
- duct cleaning (561791 - Duct and Chimney Cleaning Services).

***Example Activities***

Air-conditioning systems (except window), installation	Natural gas piping, installation
Cooling tower erection	Plumbers
Duct work (e.g., cooling, dust collection, exhaust, heating, ventilation), installation	Process piping installation

Furnace conversion (i.e., from one fuel to another)  
 Heating contractors  
 Heating, ventilation and air-conditioning (HVAC)  
 contractors

Sprinkler systems, lawn and garden, installation  
 Water heater installation

### **238220 Plumbing, Heating and Air-Conditioning Contractors**

See industry description for 23822, above.

### **23829 Other Building Equipment Contractors**

This industry comprises establishments, not classified to any other industry, primarily engaged in installing or servicing building equipment. The work performed may include new work, additions, alterations, maintenance, and repairs.

### **238291 Elevator and Escalator Installation Contractors**

This Canadian industry comprises establishments primarily engaged in installing or servicing elevators and escalators, moving sidewalks and similar conveying equipment in buildings. The work performed may include new work, additions, alterations, maintenance, and repairs.

#### *Example Activities*

Elevator installation

Escalator installation

### **238299 All Other Building Equipment Contractors**

This Canadian industry comprises establishments, not classified to any other Canadian industry, primarily engaged in installing or servicing building equipment. The work performed may include new work, additions, alterations, maintenance, and repairs. Some important examples of work done by these establishments are boiler and pipe installation, dismantling large-scale machinery and equipment, and installation of built-in vacuum cleaning systems.

#### *Exclusion(s): Establishments primarily engaged in:*

- manufacturing of industrial equipment with incidental installation (31-33 - Manufacturing); and
- repair and maintenance of commercial refrigeration equipment or production (81131 - Commercial and Industrial Machinery and Equipment (except Automotive and Electronic) Repair and Maintenance).

#### *Example Activities*

Antennas, household type, installation

Mechanical equipment insulation

ATM (automated teller machine) installation

Overhead doors, commercial or industrial type, installation

Conveyor system installation

Power boilers, installation only

Dismantling large-scale machinery and equipment

Revolving doors, installation

Insulation of boilers, ducts and pipes

Vacuum cleaning systems, built-in, installation

Lightning rods and conductors, installation

### **2383 Building Finishing Contractors**

This industry group comprises establishments primarily engaged in the specialty trades needed to finish buildings. The work performed may include new work, additions, alterations, or maintenance and repairs.

### 23831 Drywall and Insulation Contractors

This industry comprises establishments primarily engaged in drywall, plaster work, and building insulation work. Plaster work includes applying plain or ornamental plaster, and installation of lath to receive plaster. The work performed may include new work, additions, alterations, maintenance, and repairs.

***Exclusion(s): Establishments primarily engaged in:***

- applying stucco (23814 - Masonry Contractors); and
- insulating pipes and boilers (238299 - All Other Building Equipment Contractors).

***Example Activities***

Building insulation contractors	Fresco (i.e., decorative plaster finishing) contractors
Ceiling tile installation	Insulation contractors
Drop ceiling installation	Plastering (i.e., ornamental, plain), contractors
Drywall hanging	Soundproofing contractors
Finishing drywall contractors	Taping and finishing drywall

### 238310 Drywall and Insulation Contractors

See industry description for 23831, above.

### 23832 Painting and Wall Covering Contractors

This industry comprises establishments primarily engaged in painting, paperhanging and decorating in buildings and painting heavy (engineering) structures. Paint or paper stripping, including sandblasting when it is an incidental part of surface preparation by paint and wall covering contractors, is included in this industry. The work performed may include new work, additions, alterations, maintenance, and repairs.

***Exclusion(s): Establishments primarily engaged in:***

- painting lines on highways, streets, and parking lots (23731 - Highway, Street and Bridge Construction);
- roof painting (23816 - Roofing Contractors);
- installing wood panelling (23835 - Finish Carpentry Contractors); and
- sandblasting building exteriors (23899 - All Other Specialty Trade Contractors).

***Example Activities***

Bridge painting	Sand blasting and painting (non-masonry surfaces)
House painting	Wall covering or removal contractors
Rustproofing (except automotive)	

### 238320 Painting and Wall Covering Contractors

See industry description for 23832, above.

### 23833 Flooring Contractors

This industry comprises establishments primarily engaged in the installation of resilient floor tile, carpeting, linoleum, and hardwood flooring. The work performed may include new work, additions, alterations, maintenance, and repairs.

***Exclusion(s): Establishments primarily engaged in:***

- laying concrete flooring (23811 - Poured Concrete Foundation and Structure Contractors);
- installing stone or ceramic floor tile (23834 - Tile and Terrazzo Contractors); and

- retailing and installing carpet and other flooring products, except stone or ceramic tile (44221 - Floor Covering Stores).

***Example Activities***

Carpets, installation only	Hardwood flooring, installation only
Computer flooring installation	Vinyl flooring contractors
Floor laying, scraping, finishing and refinishing	Wood floor finishing (e.g., coating, sanding)

**238330 Flooring Contractors**

See industry description for 23833, above.

**23834 Tile and Terrazzo Contractors**

This industry comprises establishments primarily engaged in setting and installing ceramic tile, stone (interior only), and mosaic and/or mixing marble particles and cement to make terrazzo at the job site. The work performed may include new work, additions, alterations, maintenance, and repairs.

***Exclusion(s): Establishments primarily engaged in:***

- exterior marble, granite, and slate work (23814 - Masonry Contractors); and
- manufacturing precast terrazzo products (32739 - Other Concrete Product Manufacturing).

***Example Activities***

Ceramic tile installation	Stone flooring, installation
Mantels, marble or stone, installation	Terrazzo and tile refinishing
Marble, granite and slate, interior, contractors	

**238340 Tile and Terrazzo Contractors**

See industry description for 23834, above.

**23835 Finish Carpentry Contractors**

This industry comprises establishments primarily engaged in finish carpentry work. The work performed may include new work, additions, alterations, maintenance, and repairs.

***Exclusion(s): Establishments primarily engaged in:***

- framing (23813 - Framing Contractors);
- installing skylights (23816 - Roofing Contractors); and
- building custom kitchen and bath cabinets (except free standing) in a shop (33711 - Wood Kitchen Cabinet and Counter Top Manufacturing).

***Example Activities***

Cabinet work performed at the construction site	Millwork installation
Carpentry work (except framing)	Molding or trim, wood or plastic, installation
Garage doors, residential type, installation	Shelving, wood, constructed on site

**238350 Finish Carpentry Contractors**

See industry description for 23835, above.

### 23839 Other Building Finishing Contractors

This industry comprises establishments, not classified to any other industry, primarily engaged in building finishing trade work. The work performed may include new work, additions, alterations, or maintenance and repairs.

***Exclusion(s): Establishments primarily engaged in:***

- installing drywall, plaster or insulation (23831 - Drywall and Insulation Contractors);
- installing or removing paint or wall coverings (23832 - Painting and Wall Covering Contractors);
- installing or repairing wood floors, resilient flooring, and carpet (23833 - Flooring Contractors);
- setting tile or performing terrazzo work (23834 - Tile and Terrazzo Contractors); and
- finish carpentry (23835 - Finish Carpentry Contractors).

***Example Activities***

Bath tub refinishing, on site	Modular furniture system attachment and installation
Building fixtures and fittings (except mechanical equipment), installation	Trade show exhibit installation and dismantling
Closet organizer system installation	Weather stripping installation
Concrete coating, glazing or sealing	

### 238390 Other Building Finishing Contractors

See industry description for 23839, above.

### 2389 Other Specialty Trade Contractors

This industry group comprises establishments, not classified to any other industry, primarily engaged in site preparation activities and other specialized trade activities such as crane rental with operator, fence installation, sandblasting building exteriors and steeplejack work. The work performed may include new work, additions, alterations, maintenance, and repairs.

### 23891 Site Preparation Contractors

This industry comprises establishments primarily engaged in site preparation activities, such as excavating and grading, demolition of buildings and other structures, septic system installation, and house moving. Earth moving and land clearing for all types of sites, except mine site overburden removal, is included in this industry. Establishments primarily engaged in construction equipment rental with operator (except cranes) are also included.

***Exclusion(s): Establishments primarily engaged in:***

- drilling oil and gas field water intake wells (213118 - Services to Oil and Gas Extraction);
- dismantling tanks in oil fields (213118 - Services to Oil and Gas Extraction);
- overburden removal (213119 - Other Support Activities for Mining);
- earth retention or underwater trenching (23799 - Other Heavy and Civil Engineering Construction);
- crane rental with operator (23899 - All Other Specialty Trade Contractors);
- construction equipment rental without an operator (53241 - Construction, Transportation, Mining, and Forestry Machinery and Equipment Rental and Leasing);
- tree and brush trimming for overhead utility lines (56173 - Landscaping Services); and
- nuclear power plant decommissioning and environmental remediation work, such as the removal of underground steel tanks for hazardous materials (56291 - Remediation Services).

**Example Activities**

Blast hole drilling (except mining)	House moving, contractors
Building demolition	Land clearing
Construction equipment (except cranes), rental with operator	Pile driving, for building foundations
Digging foundations	Power, communication and pipe lines, rights of way clearance (except maintenance)
Excavation contractors	Septic tanks and weeping tile, installation
Foundation drilling contractors	

**238910 Site Preparation Contractors**

See industry description for 23891, above.

**23899 All Other Specialty Trade Contractors**

This industry comprises establishments, not classified to any other industry, primarily engaged in specialized construction trades. The work performed may include new work, additions, alterations, maintenance, and repairs.

**Exclusion(s): Establishments primarily engaged in:**

- paving public highways, streets, and roads (23731 - Highway, Street and Bridge Construction);
- foundation, structure, and building exterior work (2381 - Foundation, Structure, and Building Exterior Contractors);
- installing, repairing, or maintaining building mechanical systems (2382 - Building Equipment Contractors);
- finishing buildings (2383 - Building Finishing Contractors);
- construction equipment rental with an operator (except cranes) or preparing land for building construction (23891 - Site Preparation Contractors);
- construction equipment rental without an operator (53241 - Construction, Transportation, Mining, and Forestry Machinery and Equipment Rental and Leasing);
- radon testing (54138 - Testing Laboratories);
- power washing and other building exterior cleaning (except sandblasting) (56179 - Other Services to Buildings and Dwellings); and
- environmental remediation work, such as asbestos abatement (56291 - Remediation Services).

**Example Activities**

Brick pavers (e.g., driveways, patios, sidewalks), installation	Sandblasting building exteriors
Cleaning building interiors during and immediately after construction	Scaffolds, erecting and dismantling
Concrete patio construction	Signs on buildings, erection
Mobile home setup contractor	Steeplejack work
Patio construction	Swimming pools, outdoor residential-type, construction
Pavers, brick (e.g., driveways, patios, sidewalks), installation	Tank lining contractors
Radon mitigation contractors	

**238990 All Other Specialty Trade Contractors**

See industry description for 23899, above.

## 51 Information and Cultural Industries

This sector comprises establishments primarily engaged in producing and distributing (except by wholesale and retail methods) information and cultural products. Establishments providing the means to transmit or distribute these products or providing access to equipment and expertise for processing data are also included.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish this sector from the goods-producing and services-producing sectors. In particular,

- the value of these products lies in their information, educational, cultural or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws. Only those possessing the rights to these works are authorized to reproduce, alter, improve and distribute them. Acquiring and using these rights often involves significant costs.
- the intangible nature of the content of information and cultural products allows for their distribution in various forms. For example, a movie can be shown at a movie theatre, on a television broadcast, through video on demand, or rented at a local video store; a sound recording can be aired on radio, embedded in multi-media products or sold at a record store; software can be bought at retail outlets or downloaded from an electronic bulletin board; a newspaper can be purchased at a newsstand or received on-line. In addition, improvements in information technology are revolutionizing the distribution of these products. The inclusion in this sector of telecommunications carriers and Internet access providers reflects the increasingly important role these establishments play in making these products accessible to the public.

The main components of this sector are the publishing industries (except exclusively on Internet), including software publishing, the motion picture and sound recording industries, the broadcasting industries (except exclusively on Internet), the internet publishing and broadcasting industries, the telecommunications industries, the internet service providers, web search portals, data processing industries, and the other information services industries. There are establishments engaged in culture-related activities that are classified in other sectors of NAICS. The most important are listed below.

***Exclusion(s): Establishments primarily engaged in:***

- duplicating information or cultural products in print form, or in the form of optical or magnetic media (31-33 - Manufacturing);
- wholesaling information and cultural products such as newspapers, books, software, videocassettes, DVDs and sound recordings (41 - Wholesale Trade);
- retailing information and cultural products such as newspapers, books, software and sound recordings (44-45 - Retail Trade);
- design activities (54 - Professional, Scientific and Technical Services);
- preserving and exhibiting objects, sites, and natural wonders of historical, cultural and/or educational value (71 - Arts, Entertainment and Recreation);
- performing in artistic productions, and in creating artistic and cultural works or productions as independent individuals (71 - Arts, Entertainment and Recreation); and
- producing live presentations that involve the performances of actors and actresses, singers, dancers, musical groups and artists, and other performing artists (71 - Arts, Entertainment and Recreation).

## 511 Publishing Industries (except Internet)

This subsector comprises establishments primarily engaged in publishing newspapers, periodicals, books, databases, software and other works. These works are characterized by the intellectual creativity required in their development and are usually protected by copyright. Publishers distribute, or arrange for the distribution of copies of these works.

Publishing establishments may create the works in-house, or contract for, purchase, or compile works that were originally created by others. These works may be published in one or more formats including traditional print form, electronic and on-line. Publishers of "multimedia" products, such as interactive children's books, multimedia CD-ROM and digital video disk (DVD) reference books, and musical greeting cards are also included. Establishments in this subsector may print, reproduce or offer direct on-line access to the works themselves or they may arrange with others to carry out such functions.

### *Exclusion(s): Establishments primarily engaged in:*

- publishing exclusively on the Internet (516 - Internet Publishing and Broadcasting).

## 5111 Newspaper, Periodical, Book and Directory Publishers

This industry group comprises establishments primarily engaged in publishing (or publishing and printing) newspapers, periodicals, books, maps, directories, databases and other works, such as calendars, catalogues and greeting cards.

### *Exclusion(s): Establishments primarily engaged in:*

- publishing software (51121 - Software Publishers); and
- publishing music (51223 - Music Publishers).

## 51111 Newspaper Publishers

This industry comprises establishments, known as newspaper publishers, primarily engaged in carrying out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

### *Exclusion(s): Establishments primarily engaged in:*

- printing, but not publishing, newspapers (32311 - Printing);
- publishing newspapers exclusively on the Internet (51611 - Internet Publishing and Broadcasting);
- supplying information, such as news, reports and pictures, to the news media (51911 - News Syndicates); and
- selling media time or space for media owners (54184 - Media Representatives).

### *Example Activities*

Newspapers, publishing (except exclusively on Internet)    Newspapers, publishing and printing

## 511110 Newspaper Publishers

See industry description for 51111, above.

## 51112 Periodical Publishers

This industry comprises establishments, known as magazine or periodical publishers, primarily engaged in carrying out operations necessary for producing and distributing magazines and other periodicals, including gathering, writing, soliciting and editing articles, and preparing and selling advertisements. Periodicals are published at regular intervals, typically on a weekly, monthly or quarterly basis. These periodicals may be published in printed or electronic form.

### *Exclusion(s): Establishments primarily engaged in:*

- printing, but not publishing, periodicals (32311 - Printing);
- publishing newspapers (51111 - Newspaper Publishers);
- publishing directories and databases (i.e., establishments known as publishers) (51114 - Directory and Mailing List Publishers);
- publishing sheet music (51223 - Music Publishers);
- publishing periodicals exclusively on the Internet (51611 - Internet Publishing and Broadcasting); and
- selling media time or space for media owners (54184 - Media Representatives).

### *Example Activities*

Advertising periodicals, publishing (except exclusively on Internet)	Newsletters, all formats, publishing (except exclusively on Internet)
Comic books, publishing (except exclusively on Internet)	Periodicals, publishing (except exclusively on Internet)
Magazines, publishing (except exclusively on Internet)	

## 511120 Periodical Publishers

See industry description for 51112, above.

## 51113 Book Publishers

This industry comprises establishments, known as book publishers, primarily engaged in carrying out various design, editing and marketing activities necessary for producing and distributing books of all kinds, such as text books; technical, scientific and professional books; and mass market paperback books. These books may be published in print, audio or electronic form.

### *Exclusion(s): Establishments primarily engaged in:*

- printing, but not publishing, books (32311 - Printing);
- direct selling, but not publishing, books, e.g. book clubs (4541 - Electronic Shopping and Mail-Order Houses);
- publishing music books (51223 - Music Publishers); and
- publishing books exclusively on the Internet (51611 - Internet Publishing and Broadcasting).

### *Example Activities*

Atlases, publishing (except exclusively on Internet)	School textbooks, publishing (except exclusively on Internet)
Books, all formats, publishing (except exclusively on Internet)	Travel guide books, publishing (except exclusively on Internet)
Publishing, maps, street guides and atlases (except exclusively on Internet)	

## 511130 Book Publishers

See industry description for 51113, above.

## 51114 Directory and Mailing List Publishers

This industry comprises establishments primarily engaged in publishing compilations and collections of information or facts that are logically organized to facilitate their use. These collections may be published in one or more formats, such as print or electronic form. Electronic versions may be provided directly to customers by the establishment, or offered through on-line services or third party vendors. The products are typically protected in their selection, arrangement and/or presentation.

### *Exclusion(s): Establishments primarily engaged in:*

- printing, but not publishing, business directories, telephone books and similar products (32311 - Printing);
- duplicating electronic media, such as CD-ROMs and DVDs (33461 - Manufacturing and Reproducing Magnetic and Optical Media);
- publishing encyclopaedias (51113 - Book Publishers);
- designing, developing and publishing computer software products (51121 - Software Publishers);
- publishing directories and mailing lists exclusively on the Internet (51611 - Internet Publishing and Broadcasting); and
- providing on-line access to databases developed by others (51811 - Internet Service Providers, Web Search Portals).

### *Example Activities*

Directories, publishing (except exclusively on Internet)  
Electronic database publishing (except exclusively on Internet)

Mailing list compilers (except exclusively on Internet)  
Telephone directories, publishing (except exclusively on Internet)

## 511140 Directory and Mailing List Publishers

See industry description for 51114, above.

## 51119 Other Publishers

This industry comprises establishments, not classified to any other industry, primarily engaged in publishing other works such as calendars, colouring books, greeting cards and posters.

### *Exclusion(s): Establishments primarily engaged in:*

- publishing newspapers (51111 - Newspaper Publishers);
- publishing magazines and periodicals (51112 - Periodical Publishers);
- publishing books, maps and atlases (51113 - Book Publishers);
- publishing directories and mailing lists (51114 - Directory and Mailing List Publishers);
- publishing music (51223 - Music Publishers); and
- publishing other works, such as calendars and greeting cards exclusively on the Internet (51611 - Internet Publishing and Broadcasting).

### *Example Activities*

Art prints, publishing (except exclusively on Internet)  
Calendars, publishing (except exclusively on Internet)  
Catalogues (i.e., mail-order, store and merchandise), publishing (except exclusively on Internet)

Diaries and time schedulers, publishers (except exclusively on Internet)  
Greeting cards, publishing (except exclusively on Internet)

**511190 Other Publishers**

See industry description for 51119, above.

**5112 Software Publishers**

See industry description for 51121, below.

**51121 Software Publishers**

This industry comprises establishments primarily engaged in publishing computer software, usually for multiple clients and generally referred to as packaged software. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation and providing support services to software purchasers. These establishments may design and publish, or publish only.

***Exclusion(s): Establishments primarily engaged in:***

- mass duplication of software (33461 - Manufacturing and Reproducing Magnetic and Optical Media);
- reselling packaged software (41731 - Computer, Computer Peripheral and Pre-Packaged Software Wholesaler-Distributors, or 44312 - Computer and Software Stores);
- publishing software exclusively on the Internet (51611 - Internet Publishing and Broadcasting);
- providing access to software for clients from a central host site (51821 - Data Processing, Hosting, and Related Services); and
- custom designing software to meet the needs of specific users (54151 - Computer Systems Design and Related Services).

***Example Activities***

Computer software publishing (including designing and developing), packaged Games, computer software, packaged, publishers

**511210 Software Publishers**

See industry description for 51121, above.

**512 Motion Picture and Sound Recording Industries**

This subsector comprises establishments primarily engaged in producing and distributing video and audio recordings or providing related services, such as post-production services, exhibition services, and motion picture processing and developing services. Sound recording studios are also included.

***Exclusion(s): Establishments primarily engaged in:***

- mass duplication of pre-recorded audio and video tapes, cassettes, diskettes, DVDs and CD-ROMs (33461 - Manufacturing and Reproducing Magnetic and Optical Media);
- wholesaling sound recordings (41444 - Sound Recording Wholesalers); and
- wholesaling pre-recorded video cassettes and DVDs (41445 - Video Cassette Wholesalers).

**5121 Motion Picture and Video Industries**

This industry group comprises establishments primarily engaged in producing and/or distributing motion pictures, videos, television programs or commercials; exhibiting motion pictures or providing post-production and related services.

### 51211 Motion Picture and Video Production

This industry comprises establishments primarily engaged in producing, or producing and distributing, motion pictures, videos, television programs or commercials.

***Exclusion(s): Establishments primarily engaged in:***

- mass duplication of pre-recorded audio and video tapes, cassettes, diskettes, DVDs and CD-ROMs (33461 - Manufacturing and Reproducing Magnetic and Optical Media);
- distributing film and video productions only (51212 - Motion Picture and Video Distribution);
- providing post-production services, including motion picture laboratories (51219 - Post-Production and Other Motion Picture and Video Industries); and
- videotaping special events (54192 - Photographic Services).

***Example Activities***

Animated film production	Motion picture production
Commercials, television, production	Music video production
Instructional video production	Television show production

### 512110 Motion Picture and Video Production

See industry description for 51211, above.

### 51212 Motion Picture and Video Distribution

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theatres, television networks and stations, and other exhibitors.

***Exclusion(s): Establishments primarily engaged in:***

- mass duplication of pre-recorded audio and video tapes, cassettes, diskettes, DVDs and CD-ROMs (33461 - Manufacturing and Reproducing Magnetic and Optical Media);
- wholesaling pre-recorded video cassettes and discs (41445 - Video Cassette Wholesalers);
- retailing video cassettes and discs (45122 - Pre-Recorded Tape, Compact Disc and Record Stores);
- both producing and distributing motion pictures and videos (51211 - Motion Picture and Video Production);
- providing motion picture and video stock footage (via libraries) to producers, the media, multimedia and advertising industries (51219 - Post-Production and Other Motion Picture and Video Industries);
- operating film and video archives whose primary purpose is preservation (51912 - Libraries and Archives); and
- renting video cassettes and discs to the general public (53223 - Video Tape and Disc Rental).

***Example Activities***

Film distribution agencies	Television show syndicators
Motion picture film distributors	Video productions, distributing

### 512120 Motion Picture and Video Distribution

See industry description for 51212, above.

### 51213 Motion Picture and Video Exhibition

This industry comprises establishments primarily engaged in exhibiting motion pictures. Establishments primarily engaged in providing occasional motion picture exhibition services, such as those provided during film festivals, are also included.

**Example Activities**

Cinemas	Motion picture theatres, drive-ins
Festivals, film, with or without facilities	Motion picture theatres, indoor

**51219 Post-Production and Other Motion Picture and Video Industries**

This industry comprises establishments, not classified to any other industry, primarily engaged in providing post-production services and services to the motion picture and video industries, including specialized motion picture or video post-production services, such as editing, film/tape transferring, dubbing, subtitling, creating credits, closed captioning, and producing computer graphics, animation and special effects, as well as developing and processing motion picture films.

**Exclusion(s): Establishments primarily engaged in:**

- mass duplication of pre-recorded video cassettes and DVDs (33461 - Manufacturing and Reproducing Magnetic and Optical Media);
- providing audio services for film, television, and video productions (51224 - Sound Recording Studios);
- operating film and video archives whose primary purpose is preservation (51912 - Libraries and Archives);
- renting wardrobes and costumes (53222 - Formal Wear and Costume Rental);
- renting studio equipment (53249 - Other Commercial and Industrial Machinery and Equipment Rental and Leasing); and
- casting actors and actresses with production companies (56131 - Employment Placement Agencies).

**Example Activities**

Motion picture laboratories	Stock footage, film libraries
Post-production facilities	Television tape services (e.g., editing, transfers)

**5122 Sound Recording Industries**

This industry group comprises establishments primarily engaged in producing and distributing music recordings, publishing music, or providing sound recording and related services.

**Exclusion(s):**

- musical groups and artists (71113 - Musical Groups and Artists); and
- songwriters (71151 - Independent Artists, Writers and Performers).

**and establishments primarily engaged in:**

- mass duplication of sound recordings (33461 - Manufacturing and Reproducing Magnetic and Optical Media); and
- wholesaling sound recordings (41444 - Sound Recording Wholesalers).

**51221 Record Production**

This industry comprises establishments primarily engaged in record production. These establishments contract with musical artists, and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from selling, leasing, and licensing master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

**Exclusion(s):**

- independent record producers hired on contract (71151 - Independent Artists, Writers and Performers).

***and establishments primarily engaged in:***

- mass duplication of sound recordings (33461 - Manufacturing and Reproducing Magnetic and Optical Media);
- wholesaling (distribution of finished products, bought for resale, including imports) sound recordings (41444 - Sound Recording Wholesalers);
- releasing, promoting and distributing sound recordings (51222 - Integrated Record Production/Distribution);
- promoting and authorizing the use of musical works in various media (51223 - Music Publishers);
- providing facilities and technical expertise for recording musical performances (51224 - Sound Recording Studios); and
- managing artist careers (71141 - Agents and Managers for Artists, Athletes, Entertainers and Other Public Figures).

***Example Activities***

Production of master recordings, exclusive of distribution  
Publishing and reproducing audio materials in integrated facilities

Record production (except independent record producers), without duplication or distribution  
Record production companies (producing only)

**512210 Record Production**

See industry description for 51221, above.

**51222 Integrated Record Production/Distribution**

This industry comprises establishments primarily engaged in releasing, promoting and distributing sound recordings. Establishments in this industry manufacture or arrange for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these products to wholesalers, retailers or directly to the public. These establishments produce master recordings themselves, or obtain reproduction and/or distribution rights to master recordings produced by record production companies or other integrated record companies.

***Exclusion(s): Establishments primarily engaged in:***

- mass duplication of sound recordings (33461 - Manufacturing and Reproducing Magnetic and Optical Media);
- wholesaling (distribution of finished products, bought for resale, including imports) sound recordings (41444 - Sound Recording Wholesalers);
- record production, including contracting with musical artists, arranging and financing the production of original master recordings, and marketing the reproduction rights (51221 - Record Production); and
- providing facilities and technical expertise for recording musical performances (51224 - Sound Recording Studios).

***Example Activities***

Integrated record production and distribution

Sound recordings, integrated production, reproduction, release and distribution

Pre-recorded audio tapes and compact discs, integrated manufacture, release and distribution

**51223 Music Publishers**

This industry comprises establishments primarily engaged in acquiring and registering copyrights in musical compositions, in accordance with the law, and promoting and authorizing the use of these compositions in recordings, on radio and television, in motion pictures, live performances, print, multimedia or other media. Establishments in this industry represent the interests of songwriters or other owners of musical compositions in generating revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners.

***Exclusion(s):***

- songwriters who act as their own publishers (71151 - Independent Artists, Writers and Performers).

***Example Activities***

Music books (i.e., bound sheet music), publishing

Music, publishing

Music copyright buying and licensing

Sheet music, publishing

**512230 Music Publishers**

See industry description for 51223, above.

**51224 Sound Recording Studios**

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for recording musical performances. Establishments in this industry may also provide audio production or post-production services for producing master recordings, and audio services for film, television and video productions.

***Exclusion(s): Establishments primarily engaged in:***

- mass duplication of sound recordings (33461 - Manufacturing and Reproducing Magnetic and Optical Media);
- record production, including contracting with musical artists, arranging and financing the production of original master recordings, and marketing the reproduction rights (51221 - Record Production); and
- releasing, promoting and distributing sound recordings (51222 - Integrated Record Production/Distribution).

***Example Activities***

Recording studios (except integrated record company)

**512240 Sound Recording Studios**

See industry description for 51224, above.

**51229 Other Sound Recording Industries**

This industry comprises establishments, not classified to any other industry, primarily engaged in providing sound recording services.

***Exclusion(s): Establishments primarily engaged in:***

- mass duplication of sound recordings (33461 - Manufacturing and Reproducing Magnetic and Optical Media);
- wholesaling (distribution of finished products, bought for resale, including imports) sound recordings (41444 - Sound Recording Wholesalers);
- record production, including contracting with musical artists, arranging and financing the production of original master recordings, and marketing the reproduction rights (51221 - Record Production);
- releasing, promoting and distributing sound recordings (51222 - Integrated Record Production/Distribution);
- promoting and authorizing the use of musical works in various media (51223 - Music Publishers);
- providing facilities and technical expertise for recording musical performances (51224 - Sound Recording Studios);
- organizing and promoting the presentation of performing arts productions (7113 - Promoters (Presenters) of Performing Arts, Sports and Similar Events); and
- managing artist careers (71141 - Agents and Managers for Artists, Athletes, Entertainers and Other Public Figures).

***Example Activities***

Audio taping of meetings or conferences

Recording of books on tape or disc (except publishing)

**512290 Other Sound Recording Industries**

See industry description for 51229, above.

**515 Broadcasting (except Internet)**

This subsector comprises establishments primarily engaged in operating radio and television broadcasting studios and facilities.

***Exclusion(s): Establishments primarily engaged in:***

- broadcasting exclusively on the Internet (516 - Internet Publishing and Broadcasting); and
- operating telecommunications networks (517 - Telecommunications).

**5151 Radio and Television Broadcasting**

This industry group comprises establishments primarily engaged in operating broadcasting studios and facilities for the transmission of a variety of radio and television broadcasts, including entertainment, news, talk shows and other programs. These establishments produce, purchase and schedule programs; and generate revenues from the sale of air time to advertisers, from donations and subsidies, or from the sale of programs.

***Exclusion(s): Establishments primarily engaged in:***

- broadcasting television programs in a defined and limited format via operators of cable and satellite distribution systems (51521 - Pay and Specialty Television);
- broadcasting exclusively on the Internet (51611 - Internet Publishing and Broadcasting); and
- delivering programs to subscribers by cable or satellite systems (51751 - Cable and Other Program Distribution).

**51511 Radio Broadcasting**

This industry comprises establishments primarily engaged in operating broadcasting studios and facilities for the production and transmission of radio programs to its affiliates or the public. The radio broadcasts may include entertainment, news, talk shows and other programs.

***Example Activities***

Broadcasting stations, radio (except exclusively on Internet)

Radio broadcasting network services (except exclusively on Internet)

**51512 Television Broadcasting**

This industry comprises establishments primarily engaged in operating broadcasting studios and facilities for the production, and over-the-air transmission to the public, of a variety of television programs. Programming may originate in their own studios, from an affiliated network or from external sources.

***Exclusion(s): Establishments primarily engaged in:***

- producing television programs without broadcasting (51211 - Motion Picture and Video Production);
- broadcasting television programs in a defined and limited format via operators of cable or satellite distribution systems (51521 - Pay and Specialty Television);
- broadcasting television programs exclusively on the Internet (51611 - Internet Publishing and Broadcasting); and
- delivering programs to subscribers by cable or satellite systems (51751 - Cable and Other Program Distribution).

***Example Activities***

Public broadcasting television (except exclusively on Internet)

Television broadcasting stations (except exclusively on Internet)

Television broadcasting network (except exclusively on

Internet)

### **515120 Television Broadcasting**

See industry description for 51512, above.

### **5152 Pay and Specialty Television**

This industry group comprises establishments primarily engaged in broadcasting television programs, in a defined and limited format, via operators of cable and satellite distribution systems. The programming is delivered to subscribers by operators of cable or satellite distribution systems.

#### **51521 Pay and Specialty Television**

This industry comprises establishments primarily engaged in broadcasting television programs, in a defined and limited format, such as family and youth-oriented, news, feature films, music, health, sports, religion, weather, travel and educational programming. These establishments may produce programs in their own broadcasting studios or they may acquire programming from external sources. The programming is delivered to subscribers by operators of cable or satellite distribution systems.

***Exclusion(s): Establishments primarily engaged in:***

- producing programs for television without broadcasting (51211 - Motion Picture and Video Production);
- broadcasting television programs in a defined and limited format exclusively on the Internet (51611 - Internet Publishing and Broadcasting); and
- delivering programs to subscribers by cable or satellite systems (51751 - Cable and Other Program Distribution).

***Example Activities***

Cable television network (except exclusively on Internet)	Specialty cable television (e.g., music, sports, news) networks (except exclusively on Internet)
Satellite television networks (except exclusively on Internet)	Subscription television, network (except exclusively on Internet)

#### **515210 Pay and Specialty Television**

See industry description for 51521, above.

### **516 Internet Publishing and Broadcasting**

This subsector comprises establishments exclusively engaged in publishing and/or broadcasting on the Internet. The unique combination of text, audio, video, and interactive features present in informational or cultural products on the Internet distinguishes it from more traditional publishers and broadcasters.

***Exclusion(s): Establishments primarily engaged in:***

- traditional or combined publishing (511 - Publishing Industries (except Internet)); and
- traditional or combined broadcasting (515 - Broadcasting (except Internet)).

#### **5161 Internet Publishing and Broadcasting**

See industry description for 51611, below.

## 51611 Internet Publishing and Broadcasting

This industry comprises establishments exclusively engaged in publishing and/or broadcasting content on the Internet. Establishments in this industry provide textual, audio, and/or video content of general or specific interest. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast.

### *Exclusion(s): Establishments primarily engaged in:*

- providing Internet publishing and other print or electronic editions (511 - Publishing Industries (except Internet)); and
- providing Internet access (Internet Service Providers), operating web search portals, and providing streaming services on content owned by others (518 - Internet Service Providers, Web Search Portals, and Data Processing Services).

### *Example Activities*

Directory and mailing list publishing, Internet	Internet game sites
Internet book publishing	Internet software publishing
Internet broadcasting	

## 516110 Internet Publishing and Broadcasting

See industry description for 51611, above.

## 517 Telecommunications

This subsector comprises establishments engaged in operating, maintaining, and/or providing access to facilities for the transmission of voice, data, text, sound, cable programming, and full motion picture video. Telecommunications resellers are also included. A transmission facility may be based on a single technology or a combination of technologies.

### *Exclusion(s): Establishments primarily engaged in:*

- the installation and maintenance of broadcasting and telecommunications systems by independent contractors (23 - Construction); and
- providing Internet access (5181 - Internet Service Providers, Web Search Portals).

## 5171 Wired Telecommunications Carriers

See industry description for 51711, below.

## 51711 Wired Telecommunications Carriers

This industry comprises establishments engaged in operating and maintaining network facilities for the transmission of voice, data, text, sound and full motion picture videos between network termination points. Transmission facilities may be based on a single technology or a combination of technologies.

### *Exclusion(s): Establishments primarily engaged in:*

- installing and maintaining cable systems on contract (23821 - Electrical Contractors);
- publishing telephone directories (51114 - Directory and Mailing List Publishers);
- operating and maintaining wireless telecommunications networks (51721 - Wireless Telecommunications Carriers (except Satellite));
- reselling telecommunications services (51731 - Telecommunications Resellers); and
- delivering television and radio programs to subscribers by cable or satellite systems (51751 - Cable and Other Program Distribution).

***Example Activities***

Facilities-based telecommunication carrier (except wireless)

Telecommunication carrier, wired

Local telephone carrier (except wireless)

Telephone carrier, facilities-based (except wireless)

Long-distance telephone carrier, facilities-based

**517110 Wired Telecommunications Carriers**

See industry description for 51711, above.

**5172 Wireless Telecommunications Carriers (except Satellite)**

See industry description for 51721, below.

**51721 Wireless Telecommunications Carriers (except Satellite)**

This industry comprises establishments engaged in operating and maintaining switching and transmission facilities to provide direct communications via the airwaves. Establishments that provide cellular phone services, paging services and personal communication services are included.

***Exclusion(s): Establishments primarily engaged in:***

- operating satellite networks (51741 - Satellite Telecommunications).

***Example Activities***

Cellular telephone services

Ship-to-shore broadcasting communications carriers

Paging services

Wireless telephone communications carriers

Personal communication services (PCS) (i.e., communications carriers)

**5173 Telecommunications Resellers**

See industry description for 51731, below.

**51731 Telecommunications Resellers**

This industry comprises establishments engaged in purchasing access and network capacity from owners and operators of telecommunications networks and reselling telecommunications services to businesses, institutions or households. These establishments do not operate or maintain a full network.

***Exclusion(s): Establishments primarily engaged in:***

- operating and maintaining wired telephone networks (51711 - Wired Telecommunications Carriers);
- operating and maintaining wireless telecommunications networks (51721 - Wireless Telecommunications Carriers (except Satellite)); and
- reselling satellite telecommunications services (51741 - Satellite Telecommunications).

***Example Activities***

Microwave communications resellers

Telecommunication resellers (except satellite)

**517310 Telecommunications Resellers**

See industry description for 51731, above.

**5174 Satellite Telecommunications**

See industry description for 51741, below.

**51741 Satellite Telecommunications**

This industry comprises establishments primarily engaged in operating and maintaining satellite telecommunications facilities for the transmission of voice, data, text, sound and full motion picture videos. Resellers of satellite communications are also included.

***Exclusion(s): Establishments primarily engaged in:***

- broadcasting radio or television programs (515 - Broadcasting (except Internet), or 516 - Internet Publishing and Broadcasting);
- delivering mobile personal communication services with low earth orbiting satellite technology (51721 - Wireless Telecommunications Carriers (except Satellite)); and
- delivering television and radio programs to subscribers by a direct-to-home (DTH) satellite system (51751 - Cable and Other Program Distribution).

***Example Activities***

Satellite communications carriers

Satellite service resellers

**5175 Cable and Other Program Distribution**

See industry description for 51751, below.

**51751 Cable and Other Program Distribution**

This industry comprises establishments primarily engaged in distributing television and radio programs, to subscribers, via cable or satellite distribution systems. These establishments deliver programming that originates from television and radio broadcasters, and pay and specialty channels. These establishments may also provide other services, such as interactive television, information services and tele-banking services.

***Exclusion(s): Establishments primarily engaged in:***

- installing and maintaining cable systems on contract (23821 - Electrical Contractors); and
- broadcasting television programs in a defined and limited format via operators of cable or satellite distribution systems (51521 - Pay and Specialty Television).

***Example Activities***

Cable television services

Closed circuit television (CCTV) services

Cablevision services

Satellite television distribution systems

**517510 Cable and Other Program Distribution**

See industry description for 51751, above.

**5179 Other Telecommunications**

See industry description for 51791, below.

**51791 Other Telecommunications**

This industry comprises establishments primarily engaged in providing specialized telecommunications services, such as satellite tracking, communications telemetry, and radar station operation. This industry also includes establishments primarily engaged in providing satellite terminal stations and associated facilities connected with one or more terrestrial systems and capable of transmitting telecommunications to, and receiving telecommunications from, satellite systems.

***Exclusion(s): Establishments primarily engaged in:***

- providing satellite telecommunications services (51741 - Satellite Telecommunications); and
- providing expert advice in the field of information technology or in integrating communication and computer systems (54151 - Computer Systems Design and Related Services).

***Example Activities***

Satellite tracking stations

**517910 Other Telecommunications**

See industry description for 51791, above.

**518 Internet Service Providers, Web Search Portals, and Data Processing Services**

This subsector comprises establishments primarily engaged in providing access to the Internet, search facilities for the Internet, and data processing, hosting, and related services. The Internet Service Providers and Web Search Portals industry group includes establishments that provide access to the Internet or aid in navigation on the Internet. The Data Processing, Hosting, and Related Services industry group includes establishments that process data. These establishments can transform data, prepare data for dissemination, or place data or content on the Internet for others. The shared use of computer resources is included in the Data Processing, Hosting, and Related Services industry group.

***Exclusion(s): Establishments primarily engaged in:***

- retailing goods using the Internet (44-45 - Retail Trade); and
- publishing exclusively on the Internet (516 - Internet Publishing and Broadcasting).

**5181 Internet Service Providers, Web Search Portals**

See industry description for 51811, below.

**51811 Internet Service Providers, Web Search Portals**

This industry comprises establishments primarily engaged in providing direct access to the Internet or providing Internet search services to computer-held information compiled or published by others. These establishments generally provide related services, such as web hosting, web page design, electronic mail services, bulletin boards and related advice and assistance. Web search portals generally provide additional services, such as Internet auctions, news, or other limited content and serve as a home base for Internet users.

***Exclusion(s): Establishments primarily engaged in:***

- offering direct on-line access to information that they publish or compile (511 - Publishing Industries (except Internet));
- publishing databases (51114 - Directory and Mailing List Publishers);
- publishing or broadcasting exclusively on the Internet (516 - Internet Publishing and Broadcasting);

- offering limited Internet connectivity at establishments usually known as Internet cafés and a combination of other services such as facsimile services, training, rental of on-site personal computers for word processing, games rooms, or food services (56143 - Business Service Centres, or 722 - Food Services and Drinking Places); and
- developing databases for the purpose of credit reporting (56145 - Credit Bureaus).

### **518111 Internet Service Providers**

This Canadian industry comprises establishments known as Internet service providers. These establishments generally provide clients twenty four hour connectivity at the clients residence or place of business and generally provide related services such as web hosting, web page designing, and hardware or software consulting related to Internet connectivity. Establishments in this industry may provide local, regional, or national coverage for clients or provide backbone services (except telecommunications carriers) for other Internet service providers. Internet service providers have the equipment and telecommunication network access required for a point-of-presence on the Internet.

#### ***Example Activities***

Internet access provider

On-line access service provider

Internet service provider

### **518112 Web Search Portals**

This Canadian industry comprises establishments primarily engaged in operating web search portals. Establishments in this industry operate web sites that use a search engine to generate and maintain extensive databases of Internet addresses and content in an easily searchable format. Web search portals often provide additional Internet services, such as e-mail, connections to other web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

#### ***Exclusion(s): Establishments primarily engaged in:***

- offering direct on-line access to information that they publish or compile (511 - Publishing Industries (except Internet));
- publishing databases (51114 - Directory and Mailing List Publishers);
- publishing or broadcasting exclusively on the Internet (516 - Internet Publishing and Broadcasting);
- offering limited Internet connectivity at establishments usually known as Internet cafés and a combination of other services such as facsimile services, training, rental of on-site personal computers for word processing, games rooms, or food services (56143 - Business Service Centres, or 722 - Food Services and Drinking Places); and
- developing databases for the purpose of credit reporting (56145 - Credit Bureaus).

#### ***Example Activities***

Web search portals

### **5182 Data Processing, Hosting, and Related Services**

See industry description for 51821, below.

#### **51821 Data Processing, Hosting, and Related Services**

This industry comprises establishments primarily engaged in providing hosting or data processing services. Hosting establishments may provide specialized hosting activities, such as web hosting, streaming services or application hosting, or may provide general time-share mainframe facilities to clients. Data processing establishments may provide complete processing and preparation of reports from data supplied by the customer; specialized services, such as automated data entry; or they may make data processing resources available to clients on an hourly or time-sharing basis.

***Exclusion(s): Establishments primarily engaged in:***

- processing financial transactions (52232 - Financial Transactions Processing, Reserve and Clearing House Activities);
- computer facilities management (54151 - Computer Systems Design and Related Services);
- providing data keying or keypunch services, text processing or desktop publishing (56141 - Document Preparation Services); and
- providing access to microcomputers and office equipment from a retail location (56143 - Business Service Centres).

***Example Activities***

Automatic data processing, computer services  
Computer time-sharing services

Optical scanning data services  
Web hosting

**519 Other Information Services**

See industry description for 5191, below.

**5191 Other Information Services**

This industry group comprises establishments, not classified to any other industry, primarily engaged in providing other information services. The main components are news syndicates, libraries and archives, and other information search services on a contract basis.

**51911 News Syndicates**

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures and features to the news media.

***Exclusion(s):***

- independent correspondents and free-lance news journalists (71151 - Independent Artists, Writers and Performers).

***Example Activities***

Press service (news syndicate)

Wire services, news

**51912 Libraries and Archives**

This industry comprises establishments primarily engaged in providing library or archive services. These establishments maintain collections of documents (such as books, journals, newspapers and music) and facilitate the use of such documents (regardless of its physical form and characteristics) as are required to meet the informational, research, educational or recreational needs of their users. They may also acquire, research, store, and make accessible to the public, original historical documents, photographs, maps, audio material, audio-visual material and other archival materials of historical interest. Cinematheques, videotheques and other film and video archives, whose primary purpose is the preservation of archival audio-visual material, are included. All or portions of these collections may be accessible electronically.

***Exclusion(s): Establishments primarily engaged in:***

- providing motion picture and video stock footage (via libraries) to producers, the media, multimedia and advertising industries (51219 - Post-Production and Other Motion Picture and Video Industries); and
- film libraries that own rights to films and license the exhibition of these films (51912 - Libraries and Archives).

## 519121 Libraries

This Canadian industry comprises establishments primarily engaged in maintaining collections and facilitating the use of such documents (regardless of its physical form and characteristics) as are required to meet the informational, research, educational or recreational needs of their users.

***Exclusion(s): Establishments primarily engaged in:***

- retailing books (45121 - Book Stores and News Dealers); and
- providing motion picture and video stock footage (via libraries) to producers, the media, multimedia and advertising industries (51219 - Post-Production and Other Motion Picture and Video Industries).

***Example Activities***

Bookmobiles

Libraries (except motion picture and video tape stock footage)

## 519122 Archives

This Canadian industry comprises establishments primarily engaged in acquiring, researching, storing, and making accessible to the public, original historical documents, photographs, maps, audio or audio-visual material, and other archival materials of historical interest. Cinematheques, videotheques, and other film and video archives whose primary purpose is the preservation of archival audio-visual material, are included.

***Exclusion(s): Establishments primarily engaged in:***

- providing motion picture and video stock footage (via libraries) to producers, the media, multimedia and advertising industries (51219 - Post-Production and Other Motion Picture and Video Industries).

***Example Activities***

Centres for documentation (i.e., archives)

Video archives

Film archives

## 51919 All Other Information Services

This industry comprises establishments, not classified to any other industry, primarily engaged in providing information services, including telephone-based information recordings and information search services on a contract basis.

***Example Activities***

News clipping service

Telephone-based information services

NAICS Canada 2002	Title 2002	NAICS Canada 1997	P	Title 1997	Link (Explanatory Note)
236110	Residential Building Construction	231210		Residential Building Construction	
		231410	*	Construction Management	Construction management, residential buildings
236210	Industrial Building and Structure Construction	231220	*	Non-Residential Building Construction	Except commercial and institutional building construction
		231390	*	Other Engineering Construction	Incinerators and other building-type garbage disposal plants, and industrial ovens and furnaces, construction
		231410	*	Construction Management	Construction management, industrial buildings and structures
236220	Commercial and Institutional Building Construction	231220	*	Non-Residential Building Construction	Commercial and institutional building construction
		231390	*	Other Engineering Construction	Indoor swimming pool construction
		231410	*	Construction Management	Construction management, commercial and institutional buildings
237110	Water and Sewer Lines and Related Structures Construction	231320	*	Water & Sewer Construction	Water and sewer line construction
		231390	*	Other Engineering Construction	Water and sewage treatment plant construction
		231410	*	Construction Management	Construction management, water and sewer lines and related structures
		232110	*	Site Preparation	Water wells, digging, boring or sinking

				Work	
237120	Oil and Gas Pipelines and Related Structures Construction	231320	*	Water & Sewer Construction	Gas main construction
		231330		Oil & Gas Pipelines & Related Construction	
		231410	*	Construction Management	Construction management, oil and gas pipelines and related structures
237130	Power and Communication Lines and Related Structures Construction	231390	*	Other Engineering Construction	Electricity generating plants (except hydroelectric), power and communication lines and structures, construction
		231410	*	Construction Management	Construction management, power and communication lines and related structures
237210	Land Subdivision	231110		Land Subdivision & Land Development	
237310	Highway, Street and Bridge Construction	231310		Highway, Street & Bridge Construction	
		231390	*	Other Engineering Construction	Causeways and trestles, construction
		231410	*	Construction Management	Construction management, highways, streets and bridges
237990	Other Heavy and Civil Engineering Construction	231390	*	Other Engineering Construction	Marine works, flood control projects, dams (including hydroelectric), subway and railway lines, golf courses, playing fields and other non-building recreation facilities, construction

		231410	*	Construction Management	Construction management, miscellaneous heavy and civil engineering construction
238110	Poured Concrete Foundation and Structure Contractors	232220		Concrete Pouring & Finishing Work	
238120	Structural Steel and Precast Concrete Contractors	232230		Structural Steel & Precast Concrete Erection	
238130	Framing Contractors	232250	*	Framing & Rough Carpentry Work	Framing contractors
238140	Masonry Contractors	232310		Masonry Work	
238150	Glass and Glazing Contractors	232320		Glass & Glazing Work	
238160	Roofing Contractors	232330	*	Roofing and Related Work	Except installation of eavestroughs and gutters
238170	Siding Contractors	232330	*	Roofing and Related Work	Eavestroughs and gutters, installation
		232340	*	Metallic & Other Siding Work	Except residential-type metal door and window installation
238190	Other Foundation, Structure and Building Exterior Contractors	232210		Forming Work	
		232290	*	Other Building Structure Work	Except weatherproofing and dampproofing
		232390	*	Other Building Exterior Finishing Work	Ornamental and architectural metalwork, installation
238210	Electrical Contractors	232510		Electrical Work	

238220	Plumbing, Heating and Air-Conditioning Contractors	232520		Plumbing, Heating & AC Installation	
		232530		Automatic Sprinkler System Installation	
		232540		Commercial Refrigeration Installation	
		232590	*	Other Building Equipment Installation	Industrial process piping, installation; and dust collecting and scrubber installation
238291	Elevator and Escalator Installation Contractors	232550		Elevator & Escalator Installation	
238299	All Other Building Equipment Contractors	232390	*	Other Building Exterior Finishing Work	Automated and revolving doors, and industrial and commercial overhead doors, installation
		232590	*	Other Building Equipment Installation	Except installation of tank linings, industrial process piping, and dust collecting and scrubber equipment
		232990	*	All Other Special Trade Contracting	Lightning rods and household-type antennas, installation
238310	Drywall and Insulation Contractors	232410		Drywall and Plaster Work	
		232440		Insulation Work	
238320	Painting and Wall Covering Contractors	232450	*	Building Painting & Paperhanging Work	Except sandblasting building exteriors
238330	Flooring Contractors	232430		Carpet & Resilient	

				Flooring Work	
		232460	*	Finish Carpentry & Wood Flooring Work	Wood flooring installation
		232490	*	Other Building Interior Finishing Work	Access flooring installation
238340	Tile and Terrazzo Contractors	232420		Terrazzo & Tile Work	
238350	Finish Carpentry Contractors	232250	*	Framing & Rough Carpentry Work	Wood stairway installation
		232340	*	Metallic & Other Siding Work	Metal doors and windows (residential type), installation
		232460	*	Finish Carpentry & Wood Flooring Work	Except wood flooring installation
238390	Other Building Finishing Contractors	232290	*	Other Building Structure Work	Weatherproofing and dampproofing
		232390	*	Other Building Exterior Finishing Work	Weather stripping installation
		232490	*	Other Building Interior Finishing Work	Except access flooring installation
		232590	*	Other Building Equipment Installation	Modular furniture system attachment and installation; Spectator seating installation
		232990	*	All Other Special Trade Contracting	Trade show exhibit installation
238910	Site Preparation Contractors	232110	*	Site Preparation Work	Preparing land for construction work
238990	All Other	232110	*	Site Preparation	Removing houses from one site and

	Specialty Trade Contractors		Work	placing on new foundations; shoring and underpinning
		232240	Crane Rental Services	
		232450 *	Building Painting & Paperhanging Work	Sandblasting building exteriors
		232590 *	Other Building Equipment Installation	Tank lining contractors
		232910	Fencing & Interlocking Stone Contracting	
		232920	Residential & Commercial Paving Contracting	
		232990 *	All Other Special Trade Contracting	Except installation of household type antennas, lightning rods and trade show exhibits

NAICS Canada 2002	Title 2002	NAICS Canada 1997	P	Title 1997	Link (Explanatory Note)
511110	Newspaper Publishers	511110	*	Newspaper Publishers	except internet newspaper publishing
511120	Periodical Publishers	511120	*	Periodical Publishers	except internet periodical publishing
511130	Book Publishers	511130	*	Book Publishers	except internet book publishing
511140	Directory and Mailing List Publishers	511140	*	Database and Directory Publishers	except internet data base, directory, mailing list, and shipping register publishing
511190	Other Publishers	511190	*	Other Publishers	except all other internet publishing
511210	Software Publishers	511210		Software Publishers	
512110	Motion Picture and Video Production	512110		Motion Picture and Video Production	
512120	Motion Picture and Video Distribution	512120		Motion Picture and Video Distribution	
512130	Motion Picture and Video Exhibition	512130		Motion Picture and Video Exhibition	
512190	Post-Production and Other Motion Picture and Video Industries	512190		Post-Production and Other Motion Picture and Video Industries	
512210	Record Production	512210		Record Production	
512220	Integrated Record Production/Distribution	512220		Integrated Record Production/Distribution	
512230	Music Publishers	512230		Music Publishers	
512240	Sound Recording Studios	512240		Sound Recording Studios	
512290	Other Sound Recording Industries	512290		Other Sound Recording Industries	
515110	Radio Broadcasting	513110		Radio Broadcasting	
515120	Television Broadcasting	513120		Television Broadcasting	

515210	Pay and Specialty Television	513210		Pay and Specialty Television	
516110	Internet Publishing and Broadcasting	511110	*	Newspaper Publishers	internet newspaper publishing
		511120	*	Periodical Publishers	internet periodical publishing
		511130	*	Book Publishers	internet book publishing
		511140	*	Database and Directory Publishers	internet data base, directory, mailing list, and shipping register publishing
		511190	*	Other Publishers	all other internet publishing
		514199	*	All Other Information Services	internet broadcasting
517110	Wired Telecommunications Carriers	513310		Wired Telecommunications Carriers	
517210	Wireless Telecommunications Carriers (except Satellite)	513320		Wireless Telecommunications Carriers (except Satellite)	
517310	Telecommunications Resellers	513330		Telecommunications Resellers	
517410	Satellite Telecommunications	513340		Satellite Telecommunications	
517510	Cable and Other Program Distribution	513220		Cable and Other Program Distribution	
517910	Other Telecommunications	513390		Other Telecommunications	
518110	Internet Service Providers, Web Search Portals	514191		On-Line Information Services	
		514199	*	All Other Information Services	web search portals
518210	Data Processing, Hosting, and Related Services	514210		Data Processing Services	
519110	News Syndicates	514110		News Syndicates	
519121	Libraries	514121		Libraries	
519122	Archives	514122		Archives	

519190	All Other Information Services	514199	*	All Other Information Services	all other information services
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